



**Ladybird International Arts Academy • Newsletter • 2019:5**

P.O. Box 623, Ladybrand, 9745, +27 (0)51 924 5076 t/f, infoladybird@telkomsa.net

## Cinnamon, cloves & chocolates

The Ladybird UNWIND 2019 production held onto its 'sold out' status – as were for the past three years. The audience enjoyed a treat of art, music, drama and movement, topped up with glühwein from Ilona's 'Secret Recipe'. Hot chocolate on the side, with awesome performances by ensembles, singers and soloists, embracing the humor and pathos dimensions so characteristic of mankind. Even the zebras in the artworks on exhibition, could be seen to indulge happily in yummy stuff like mulled wine and drinking chocolate, contributing to the overall ambience of the evening. Thanks to Johan van Heerden, for coming from afar to manage the concert.

Guest performers for this year, were Joané Beukes (flute) and artist Thandi Sliepen (vocal). The programme embraced traditional works and words from the immediate region, African continent and beyond.





## Young designers of note

Belinda Pike - Ladybird Graphic Design

The Ladybird Visual Art Department offers two graphic design courses: The first year in manual design and a second year digital. Three students are doing the first year Ladybird Graphic Design Certificate course this year. They are Letsosa Letsosa (22), Keletso Tlali (19) and Patricia Tsoloane (23). These young and aspiring designers, from diverse arts backgrounds, all have in common their talent and passion for design.

### PRODUCT DRAFTING & PACKAGING

**Letsosa Letsosa** is a student in Architecture at Limkokwing University of Creative Technology in Lesotho. He is also doing the Ladybird Graphic Design Course and currently endorsing in the design of three-dimensional product drafting and packaging. This product designing project, is a give-away item, meant as promotion for his business, *EDesign*. He is designing a set of two bracelets and shoe tags, to offer as free prototypes of his work to his clients. Throughout this process students learn about product design, promotional material, packaging and using packaging as an advertising tool. Both these items include imaging and typography, and students should aim carefully and consciously to combine these elements in such a manner, that it forms an effective and aesthetically pleasing outcome, always minding the basic principles of design.



## Behold, a new rising star!

A *nova* rising from the mountain kingdom of Lesotho is the young and upcoming soul singer-songwriter, **Leomile Motsetsela**. Her performances are a musical tapestry, in Sesotho and English, aiming to portray and discuss relevant issues on identity and womanhood. Her deliberation of these important, but often obscured aspects of African life and humanity, exposé as golden threads of honesty, idealism and hope in her songs.

She featured for the first time at the *National Arts Festival, Grahamstown, Standard Bank Joy of Jazz* in 2016. After which she became a regular constituent within the Johannesburg music scene, with performances at the *Basha Uhuru* music festival, *Soweto Arts and Craft Fair* and *Heart 2 Art* at the Johannesburg Theatre, the coveted *Fête de la Musique* and many more. *Pula Molomo*, is her début album, launched in her hometown of Maseru, Lesotho, and at the iconic jazz venue, *Bassline*, in Newtown, Johannesburg during 2016.

Leomile has shared the stage with the African music legend, Tshepo Tshola, who has subsequently taken her under his wing as mentor. In 2017 she showcased her music alongside *Village Pope* at the *Joy of Jazz* and *Macufe* festivals. She featured in the SABC1 series, *Brothers and Sisters*, a documentary on *SOUL*, in 2017.

She is a loved-favourite in her home country, performing as a headliner at many local events, i.e. the *Maletsunyane Braai Festival* and *Meat and Beer Festival*. She has had the privilege of performing at the Fifty Years Anniversary event of the *Metropolitan* magazine, in the presence of his Majesty King Letsie III and Queen Mamohato of Lesotho.

She is currently enrolled as a student in Solo-singing, Piano and Music Theory at the Ladybird International Arts Academy with the aim of expanding her professional and academic visions in music. It is undeniable that Leomile is supremely talented and an exciting new rising star on the global music horizon.

Contact Leomile to book her for performances on +266 5662 6862.



Ladybird International Arts Academy  
Visual Art Department presents

# Alive in Colour

## ART WORKSHOP FOR ALL AGES



**PRESENTER NIKA VERSTER**

Saturday 7 September 2019

10h00 to 12h00 • R200 pp

Ladybird Auditorium • Ladybrand, South Africa

+27 (0)51 924 5076 or +27 (0)83 987 4428

[infoladybird@telkomsa.net](mailto:infoladybird@telkomsa.net)

Design by Belinda Pike 076 729 5326 • [pikebelinda16@gmail.com](mailto:pikebelinda16@gmail.com)

## Simply Plakatstil

Belinda Pike - Ladybird Graphic Design

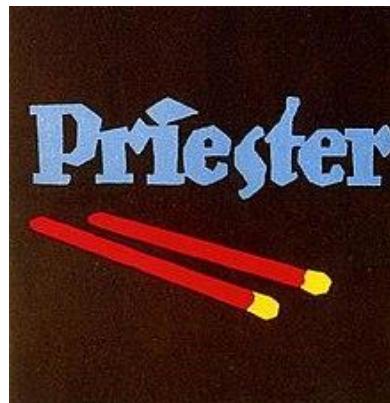


*Plakatstil* (German for "poster style"), also known as *Sachplakat*, was an early style of poster art that originated in Germany in the 1900s, started by Lucian Bernhard in Berlin. The common characteristics of this style are bold eye-catching lettering with flat colours, simplified shapes and objects and the composition focuses on a central object.

For a poster competition sponsored by *Preister* matches,

Bernhard took the

novel approach of drawing two large matches and writing the brand name above them in clean, bold letters. *Plakatstil* turned away from the complexity of *Art Nouveau* and propagated a more modern outlook on simplicity of poster art.



Ladybird International Arts Academy • Visual Art Department

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# Jannie du Toit



Susan Mouton - tjello/cello

Chanie Jonker - klavier + akkordeon/piano + accordion

*Ons het lank vir só 'n gehalte-aanbieding gewag. Ervaar die grensloos magiese daarvan*  
(Paul Boekkooi, Beeld 15/9/16)

*Du Toit is superb, with the gravitas and vocal power to do the songs justice*  
(Lesley Stones – Freelance journalist, Daily Maverick – 4/7/17)

Ladybird International Arts Academy  
Ladybird Auditorium – Ladybrand – South Africa  
6 September 2019 19:00  
R120 pp  
Letitia +27 (0)51 924 5076  
infoladybird@telkomsa.net





Ladybird International Arts Academy presents

# STITCH & COOK

for children

Enrolment open now  
+27 (0)51 924 5076  
infoladybird@telkomsa.net

Design by Belinda Pike 076 729 5326 • belinda@joannepike@gmail.com



Ladybird International Arts Academy presents

# STITCH & COOK

for children

Enrolment open now  
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infoladybird@telkomsa.net

Ladybird provides a cosy home setting for teaching children the basics for stitching and cooking. Adding stitching and cooking to our curriculum of the arts, will provide children with practical skills that they can use for life. Kids of any age can learn stitching and cooking, however for the Ladybird curriculum the lessons are designed for the ten years and older age group.







**YOU'RE CORDIALLY  
INVITED TO A  
CONCERT OF**

**19 ITALIAN SONGS &  
ARIAS OF THE  
SEVENTEETH &  
EIGHTEENTH CENTURY**

**with**

**Sandile Mabaso  
tenor  
Jill Richards  
piano**

**07 July 2019  
15:00 for 15:30  
84 7th Avenue  
Melville, JHB**

**RSVP: 0845988125**

INVITATION

## STUDENTS OF THE WEEK

Congratulations to the following students who excelled during the past week:

Drama: **MEGAN HAMILTON** – Prim Level: 1<sup>st</sup> year  
Art: **MILLA YEH** –Prep- Level 2: 2<sup>nd</sup> year  
Beginners Music: **REA HLALELE** – Piano; Music Theory (Pre-1)  
Junior Music (Pre-Grades 1 to 2): **JOSEPH HORD** – Guitar (Pre1);  
Theory of Music (PrGr1)  
Senior Music (Grades 3 to 8): **EMILY VAN DER LINDE** – Trumpet  
(Gr7); Theory of Music (Gr5); Encore Maluti; Senior Ensemble  
“Mature Bugs” Music: **MOCHELA KHOHLOOA** – Bass Guitar (Gr3);  
Piano (Pre-1); Theory of Music (Gr2); Encore Maluti  
Stitch & Cook: **NO AWARD**  
Graphic Design: **KELETSO TLALI**  
Photography: **DANIEL KNOT**  
Little Ladybugs: **NO AWARD**



## Our Patrons

The concept, ethos and business development of the Academy is mainly due to the intellectual support of its Patrons. Their support regarding all aspects of the Academy is of incalculable value.

Johan & Hessie van der Merwe ● Letitia Henning ● Hugo Roodt (Director of Music St Peters Prep School)  
Caleb Cindano (CamelEye Productions; Promenade Pictures) ● Mohlalefi Moteane ● Pieter van der Linde  
Vaughan van Zyl ● Betty Ashley-Botha (Retired Drakensberg Boys Choir) ● Sandile Mabaso  
Werner Stander (Lecturer UFS, Head of Music C&N Girls School Oranje) ● Lieve Vander Plaetse  
André & Sanet Koekemoer (Amakoekoe Guest Lodge & Conference Venue)  
Johan Esterhuizen (ATKV Applous) ● Emily Dangwa ● Lesley Jennings ● Petra Venter ● Johan van Heerden  
Rikus Coetsee ● JD & Madelaine Naudé

The **VISION** of the Ladybird International Arts Academy is to be a provider of tuition in music, visual art and dramatic arts for students who wish to excel in a highly competitive and rapidly changing arts industry.

The **MISSION** of the Ladybird International Arts Academy is to provide tuition through excellence in the fine arts (music, visual art and dramatic arts) in a Christian environment.

## Thanks Concert Crew



Bravo to the Concert Crew, under the direction of Galen Green (Junior Concerts Manager) and John van der Linde, for their unsurpassed contribution to all the Ladybird public concerts, especially the weekly Wednesday Soirées. They are, Rorisang Ntsasa, Peter van der Linde, Kyo Lu, Andrew van der Linde and Nathan Soares. Thanks for your efficient stage duties, including coordination of the *Exuberant Concert Bell*, foyer, entrance gate, sound and lighting, during the past term.



Ladybird International Arts Academy  
Ladybird Visual Art

GRAPHIC  
DESIGN  
ONE YEAR CERTIFICATE IN...

**GRAPHIC  
DESIGN.**

GRAPHIC  
DESIGN



**Enrolment open now**

Contact Ronél + 27 (0)51 924 5076

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